

Jackson Zoological Society
Annual Report
2010

The mission of the Jackson Zoological Society is to provide visitors with a quality recreational and educational environment dedicated to wildlife care and conservation.

ACCOMPLISHMENTS FOR 2009-2010 (PROGRAMS):

- The Zoo is a living classroom. More than 35,000 school children visit the Zoo each year with their teachers. There were more than 27,000 participants in last year's education programs. Zoo programs provide teachers with exciting curriculum-based lessons for their students.
- Opened brand new \$1.2 million dollar, 8000 square foot Tiger Exhibit and breeding facility in April 2010
- 2010 'Comcast Cares' recipient (250 volunteers gave Zoo a one day face-lift)
- Hired New Marketing Team
- Hired new Education Curator to update and create new educational offerings for the 2009-10 school year
- Hosted over 20 Special Event Days at the Zoo including reinstatement of the popular 'Zoo Blues' annual event with the help of Deuce McAllister
- Ruby (Reticulated Giraffe) born December 2009





2010 Board of Directors:

Davis Frye, President

Kisiah Nolan, Vice President

Wanda Quon, Secretary

Tod Etheredge, Treasurer

Wesley Goings

Brian Drennan

Wilson Hood

Mitch Beckwith

2009 FINANCIALS:

Total Program Expenses	\$2,268,781
Total Fund Raising Expenses	\$ 39,813
Total Administrative Expenses	\$ 590,393
Total Revenue	\$2,656,624
Ending Net Assets	\$4,205,927