



PRESS RELEASE
March 10, 2010

For Immediate Release
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Jackson Zoo

ZOODAY 2010

'Year of the Cats'



Jackson, MS 3/10/10

Come join the Jackson Zoo as we celebrate Spring and 'Year of the Cats' starting this Saturday, March 13th at ZOODAY!

With fun activities planned for the whole family, ZOODAY promises to delight both young and old. Come for children's games and activities such as space-jumps, face painting and a cake walk from 9am-4pm, arts and crafts which include making a Zoo animal mask or an artistic giraffe (also from 9-4), special 'guest' appearances by Star Wars characters each half hour from 9:30am-1pm, Zany the Zebra from 10-3pm and live entertainment by Sherman Lee Dillon from noon-2pm. The Zoo will open a new exhibit featuring a pair of Fishing Cats, new to the zoo's inventory. Also scheduled are several 'keeper chats' (10am-3:30pm) and 'animal encounters' throughout the day.



Fishing Cat

And don't forget, coming very soon, the Grand Opening of the New Tiger Habitat!



Zoo admission is \$8.00 for adults, \$5.00 for children ages 2-12, and \$7.20 for senior citizens (65 and over). Children under the age of 2 and Friends of the Zoo members are admitted free of charge.

The Jackson Zoo is located at 2918 West Capitol Street in Jackson and is open daily from 9 a.m. to 5 p.m. Visit www.jacksonzoo.org to check out exciting special events, animal updates, one-of-a-kind education programs, membership and adoption packages, and so much more. The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North American's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

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