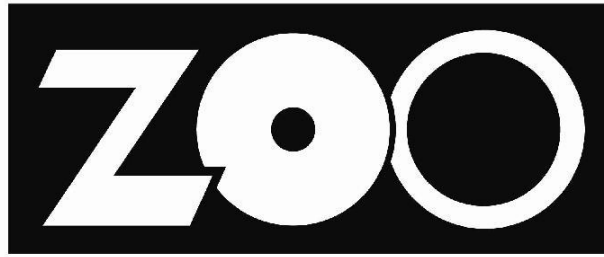


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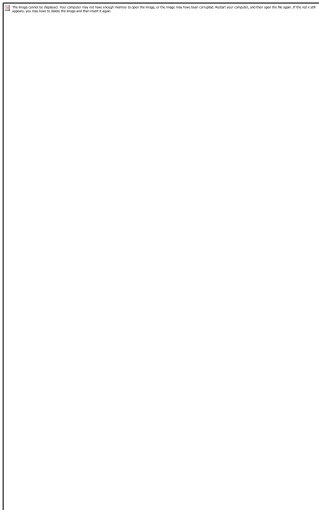
PRESS RELEASE
02/26/10

For Immediate Release
Contact:
Rosemary Jalink
Jackson Zoo

Story Time Tuesday

Come to the Zoo & hear a story read by a 'hometown hero' each month

Jackson, MS - 2/26/10 - The Jackson Zoo is kicking off seven months of story-telling fun with our first 'Story-time Tuesday' on **March 2nd from 10-11 am** in the Zoo's Education Center. The event is free with paid zoo admission.



This month, Lead Keeper, Percy King will be reading the book *ACTUAL SIZE* by Steve Jenkins. Full of fun facts about lots of animals and interesting for children of all ages. The author was inspired to write this book based upon the many animal questions his children had asked him over the years.

Future 'Story-time Tuesdays' will be held on the first Tuesday of each month through the month of September.

Current Zoo admission is \$6.00 for adults, \$4.00 for children ages 2-12, and \$5.40 for senior citizens (65 and over). Children under the age of 2 and Friends of the Zoo members are admitted free of charge.

The Jackson Zoo is located at 2918 West Capitol Street in Jackson and is open daily from 9 a.m. to 5 p.m. Visit www.jacksonzoo.org to check out exciting special events, animal updates, one-of-a-kind education programs, membership and adoption packages, and so much more. The Jackson

Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North American's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

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