



PRESS RELEASE
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For Immediate Release
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The Jackson Zoo

Ice-Cream Safari Winners Announced Today at The Jackson Zoo

Jackson, MS -7/17/10 -After a beautiful start and a rainy finish the winners of the Trustmark 16th Annual Ice Cream Safari are....3rd place scooper, Anthony Warren of the Northside Sun, 2nd place scooper, Matt Johnson of Fox 40 and the winners for the 2nd year in a row are **Nate and Murphy from Y101!!**

The ice cream flavor which received the largest number of votes was '**Gator Crunch**' from **Blue Bell Creameries** and scooped by Matt Johnson!

A big thanks to all who came out, our sponsor, Trustmark for their support and volunteers, to our 17 local celebrity scoopers and to Blue Bell Creameries and Bruster's Real Ice Cream for the delicious ice cream!!

Special Summer Zoo Admission rates are \$7.25 for adults, \$4.50 for children ages 2-12. Children under the age of 2 and Friends of the Zoo members are admitted free of charge.

The Jackson Zoo is located at 2918 West Capitol Street in Jackson and is open daily from 9 a.m. to 5 p.m. Visit www.jacksonzoo.org to check out exciting special events, animal updates, one-of-a-kind education programs, membership and adoption packages, and so much more. The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

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