

Boo at the Zoo Release
10/15/09

FOR IMMEDIATE RELEASE

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The Jackson Zoo Celebrates Halloween With “Boo at the Zoo”

(JACKSON, Miss.) – The Jackson Zoo invites you to spend Halloween at **Boo at the Zoo** on October 30 and 31. From 5:00 – 9:00 p.m. each night, Boo at the Zoo offers up Halloween activities that are festive, not frightful, and fun for the whole family.

Kids will want to take part in our costume parade at 6:45 p.m. and contest (for ages 3 to 12 years) at 7:00 p.m. each night, sponsored by Party City, so be sure to dress them up in their scary best. There will be rides on the Halloween Carousel and the ZooBoo Express for \$2.00 per ride. Master storyteller Doris Jones will be sharing spooky stories at 7:30 p.m. both nights. “Darth Vader” flanked by his Storm Troopers will be here, too.



(more)

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Of course, it wouldn't be Halloween without trick-or-treating, and Boo at the Zoo offers children the opportunity to trick-or-treat at stations set up by local businesses all over the park. Other fun activities include:

- Pirate's Cove
- Princess Area
- Harvest Hayride – \$1.00 charge
- Face Painting
- Goblin Carnival Games
- Bouncing Boo Space Jumps
- Pictures with Casper the Friendly Ghost until 8:00 p.m.

Admission prices will be \$7.00 for adults and \$4.00 for children 12 and under. Children under the age of two get in free and parking is free for everyone. Friends of the Zoo will receive \$1 off every ticket. No tickets will be sold after 8:30 p.m.

Boo at the Zoo is sponsored in part by Clear Channel Radio Stations, Comcast, Nissan, and Party City.

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The Jackson Zoo is located at 2918 West Capitol Street in Jackson and is open daily from 9 a.m. to 5 p.m. Join us as we celebrate 90 years of Education, Recreation, Conservation and Community. Visit www.jacksonzoo.org to check out exciting special events planned, animal updates, one-of-a-kind educational programs, membership and adoption packages, and so much more.