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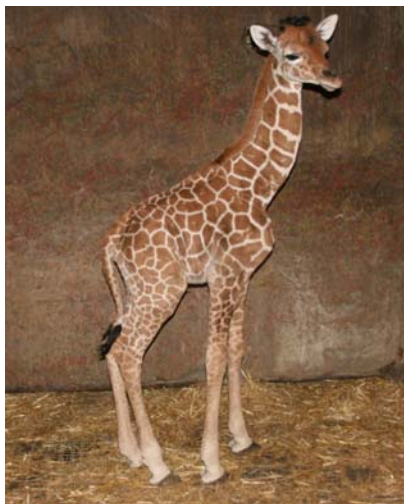
## New Giraffe Named at Jackson Zoo

*The winning name 'Ruby' announced today!*

### *Zoo Preparing Animals for Cold Temperatures.*

Jackson, MS - 1/4/10 - After a very popular 'Name the Baby Giraffe' Contest running December 21-31, a name has finally been chosen for the young female born on December 8th 2009.

With just over 150 entries to choose from the keepers have decided that the name **Ruby** fits their girl the best! The winning entry was actually submitted by 6 individuals and **the Zoo will issue family memberships to all six lucky winners!**



Visitors may view the baby whether she is outside or not. Even if it is still a little too cold for Ruby to be outside - you can now view inside the back holding area to see her with Mom!

#### Cold Weather Alert!

With a gripping cold front paralyzing most of the country, Zoo officials must take necessary precautions to protect the animals from the unusually cold temperatures which will be in Jackson for the next couple of weeks. Some animals must be moved to indoor areas or allowed into heated dens during these times.

Anyone wishing to visit the Zoo may do so at HALF PRICE any day the high temperature remains below 40 degrees!! So bundle up and take a walk on the wild side!!

Regular Zoo admission is \$6.00 for adults, \$4.00 for children ages 2-12, and \$5.40 for senior citizens (65 and over). Children under the age of 2 and Friends of the Zoo members are admitted free of charge.

The Jackson Zoo is located at 2918 West Capitol Street in Jackson and is open daily from 9 a.m. to 5 p.m. Visit [www.jacksonzoo.org](http://www.jacksonzoo.org) to check out exciting special events, animal updates, one-of-a-kind education programs, membership and adoption packages, and so much more. The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.