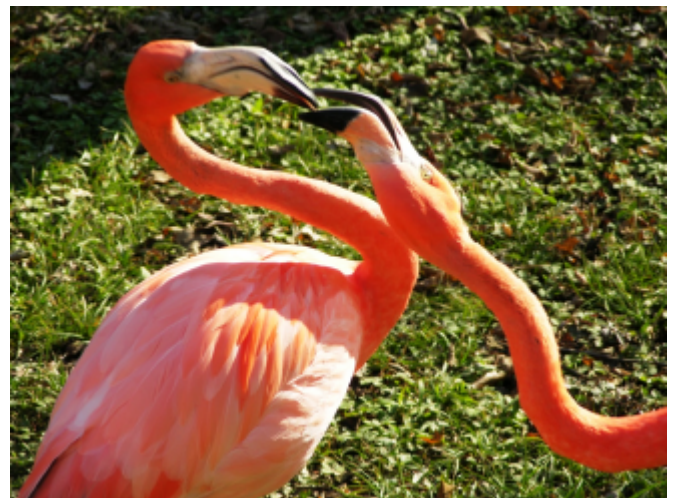


Date: February 8, 2008
Contact: Christopher Mims, Director of Marketing and Public Relations 601-352-2599

Go wild for the one you love this Valentine's Day! Check out great gift ideas at the Jackson Zoo.

Adopt an Animal

Adopt an animal for your loved one from the Jackson Zoo! With over 800 possibilities, you're sure to find the right one. Adoption packages include an Adoption Certificate, an Animal Fact Sheet, a photo of the animal and more! Not only does an Adoption make a great gift, but funds raised by the program also help with the Zoo's animal care needs all year long. So bring out the animal in someone this Valentine's Day! Call 601-352-2582 to learn more or visit www.jacksonzoo.org.

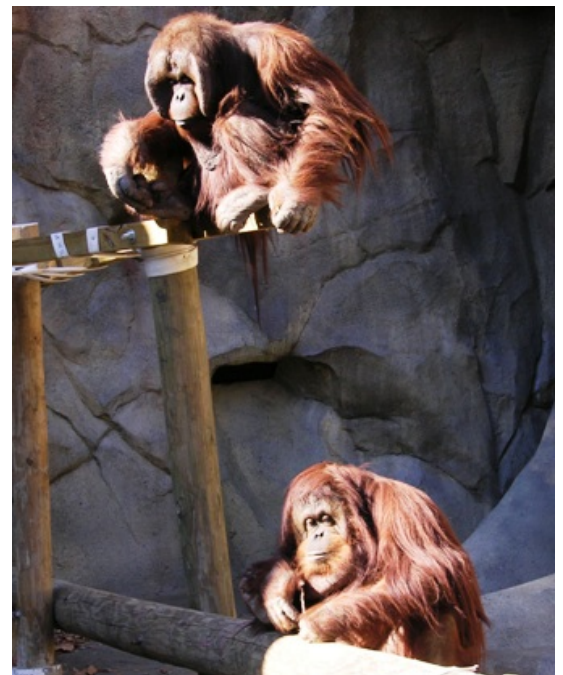


Zoo Membership

Help someone you love explore their wild side every day of the year! Give them a membership to the Jackson Zoo! Zoo members get the chance to discover exotic creatures, learn exciting animal facts and, best of all; they get to visit the Zoo all year long for free! Zoo members also help provide much needed financial support for the many animals in the Zoo's care and support for capital improvements within the Zoo, and giving the gift of membership is easy! You can purchase a membership for your loved one at the Zoo or by visiting our website at www.jacksonzoo.org! So give the gift that keeps on giving – purchase a passport to the “wildest” spot in town today!

Zoo Birthday Party Packages

Surprise your child by telling him or her that their birthday party will be at the Jackson Zoo this year! Book now for packages that include a party captain, birthday cake, ice cream, punch, all day zoo admission, train ride, party napkins, plates and table cloths, party animal masks and a 15 minute animal encounter in the Discovery Zoo. Visit www.jacksonzoo.org or call 601-352-2580 to book today!



Photos: Top – Flamingos frolicking. Bottom: Orangutan couple Punkin (perched above) and Dumplin can be adopted!

---more---

Zoo Trading Company

Visit the Zoo Trading Company gift shop for great Valentine's Day gift ideas. From high quality plush animals, to jewelry, clothing, toys and so much more, you are bound to find the most unique gift at the Zoo. The Gift Shop is open from 9 a.m. until 5:00 p.m. every day.

These are just a few ideas from the Jackson Zoo! Check out our website at www.jacksonzoo.org for more gift ideas, including Zoo Camp registration and other cool stuff.

---###---