

**Date:** July 1, 2007  
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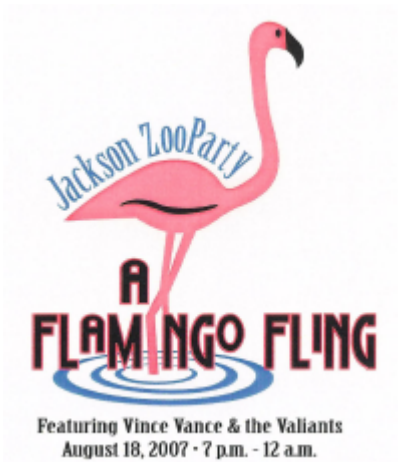
## “A Flamingo Fling” *ZOOparty August 18<sup>th</sup>*

The Jackson Zoo invites you to “A Flamingo Fling” **August 18, 2007** from **7 p.m. until midnight** for its annual ZOOparty! This year’s ZOOparty will be held under the stars at the Jackson Zoo and will feature fare from Jackson’s finest restaurants.

The “adult’s only” party will be a great evening of fun with entertainment provided by **Vince Vance and the Valiants**. You can also place your bid at the silent auction and take home an exotic treasure from some of Jackson’s premier retailers.

In the past, profits from this event have funded a new elephant enclosure, created an animal quarantine facility in the Zoo hospital, helped provide educational programs for Mississippi’s school children, and most recently added the Endangered Species Carousel. The profits from ZOOparty 2007 will go towards the new flock of beautiful flamingos.

Tickets for the event are **\$65.00 per person** and **\$50 per person for Friends of the Zoo members**. Tickets may be purchased online at [www.jacksonzoo.org](http://www.jacksonzoo.org). Tickets may also be purchased the night of the event for \$75.00 per person at the door. Cool, comfortable clothing is the suggested attire for the evening. Make plans now to attend ZOOparty...the “wildest” party in town!!!



The Jackson Zoo was recently named **Travel Attraction of the Year** by the Mississippi Tourism Association and is dedicated to its mission, to provide visitors with a quality recreational and educational environment dedicated to wildlife care and conservation. The new 4-plus acre Wilderness Mississippi was opened in 2006, and last year also marked the unveiling of a new entryway off Capitol Street and renovation of the orangutan exhibit. This year construction of a state-of-the-art Mississippi Discovery Center will begin. The Zoo also plans to make improvements to the elephant, tiger and leopard exhibits.

The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America’s leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America’s largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

The Jackson Zoo is located at 2918 West Capitol Street and is open daily from 9:00 a.m. until 5:00 p.m. For more information about the Jackson Zoo, call (601) 352-2580 or visit [www.jacksonzoo.org](http://www.jacksonzoo.org).