



PRESS RELEASE  
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For Immediate Release  
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# 1/2 Price Wednesdays at the Jackson Zoo!!

*Zoo offers summer deal on admission and rides!*

JACKSON MS 6/21/11

Just in time for Summer, the Jackson Zoo is offering the best deal in town!

**Now, when your week is half over, you can come to the Zoo for half off!**

The special promotion applies to general admission as well as the train and carousel rides.

That means an adult may visit for only \$4.50 and children 2-12 are admitted for only \$3.00. Train and carousel rides can be had for only \$1.00.

So what are you waiting for? Come on out to the Jackson Zoo on Wednesdays this summer and see our new Spring arrivals, Jasmine, the baby reticulated giraffe (born May 1), Hanley, the baby Malayan Tapir (born May 26), and all the baby Prairie Dogs in the town at the Discovery Zoo along with all of your regular favorites!

Regular Zoo admission is \$9.00 for adults, \$6.00 for children ages 2-12, and \$8.10 for senior citizens (65 and over). Children under the age of 2 and Friends of the Zoo members are admitted free of charge.



The Jackson Zoo is located at 2918 West Capitol Street in Jackson and is open daily from **8 a.m. to 4 p.m.** Visit [www.jacksonzoo.org](http://www.jacksonzoo.org) to check out exciting special events, animal updates, one-of-a-kind education programs, membership and adoption packages, and so much more. The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

**Other Coupons and Special Offers may not be used during this promotion.**

