



PRESS RELEASE  
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For Immediate Release  
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## General Admission Prices Up by \$1

*Zoo Remains the Best Family Value in Metro Area*

### JACKSON, MS - MAY 1 -

As a non-profit organization, the Jackson Zoo relies primarily on gate sales (along with private donations) to manage its animal collection. Each day of operation costs \$3,466 which includes providing animal food, supplies, veterinary care, and utilities. The Jackson Zoo is the only AZA accredited zoo in Mississippi showing its high commitment to the best standards of quality animal care. It is critical having a quality, affordable zoo for those who live here and those who visit our city.



The Zoo asks for your commitment to support it as it continues its mission to provide an affordable day of recreational activities for all members of the family and a place for all to learn about nature and wildlife conservation.

Home to over 24 species of globally important species in sophisticated breeding programs, the work of the zoo reaches beyond the borders of Jackson, Mississippi and the US in its impact. Shown here, our male Pygmy Hippo was recently introduced to a new mate in hopes of breeding and adding to the critically low numbers of this animal's population.

### Effective Sunday, May 1st:

Zoo admission is \$9.00 for adults, \$6.00 for children ages 2-12, and \$8.20 for senior citizens (65 and over). Children under the age of 2 and Friends of the Zoo members are admitted free of charge.

The Jackson Zoo is located at 2918 West Capitol Street in Jackson and is open daily from 9 a.m. to 5 p.m. Visit [www.jacksonzoo.org](http://www.jacksonzoo.org) to check out exciting special events, animal updates, one-of-a-kind education programs, membership and adoption packages, and so much more. The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

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