



Date: August 7, 2009
Contact: Will Barber, Special Event Coordinator

601-352-2580 ext 228

FOR IMMEDIATE USE

Jackson Zoo Announces Back to “Zool”’: Last Splash

JACKSON—Bring your kids to The Jackson Zoo for an awesome day of fun on Saturday, August 22, from 9:00 a.m. to 3:00 p.m. The kids will enjoy water slides and games, face painting, arts and crafts, and special keeper chats all day. Have your picture made with the zoo’s mascot “Zany Zebra” from 2:00 to 3:00. Free animal notebooks will be given to school age children while supplies last.

There will also be a special music performance by legendary Bluesman Jesse Robinson from 1:00 p.m. to 3:00 p.m. Back to “Zool”’: Last Splash also is a great chance to stop by and check out The Penguin Plunge, where our visiting flightless friends are swimming daily before they pack up for the summer. Penguin feedings are at 10:30 a.m. and 1:30 p.m.



The entire event is free with your paid admission to the zoo. So bring your water shoes and a towel, and have a blast with us at The Jackson Zoo! Summer zoo hours are 8:00 a.m. until 4:00 p.m. Zoo admission is \$8.00 for adults, \$5.00 for children ages 2-12, and \$7.20 for senior citizens (65 and over). Children under the age of 2 and Friends of the Zoo members are admitted free of charge

For more information, call (601) 352-2580 or visit www.jacksonzoo.org. The Jackson Zoo is also on Face Book and Twitter.

The Jackson Zoo is located at 2918 West Capitol Street in Jackson and is open daily from 8 a.m. to 4 p.m. Join us as we celebrate 90 years (1919 – 2009) of Education, Recreation, Conservation and Community. Visit www.jacksonzoo.org to check out exciting special events planned, animal updates, one-of-a-kind education programs, membership and adoption packages, and so much more.

The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America’s leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North American’s largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.