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## Penguin Count Up to Six at Jackson Zoo! *Nearly 20,000 Visit Jackson Zoo First Week of Exhibit*

The Jackson Zoo is happy to announce that three more Black-footed Penguins arrived at the Jackson Zoo last Thursday night to join their friends at the Penguin Plunge exhibit. The three penguins, Lola, Junior and Little Bit, were held up in Baltimore as they finished molting. Molting is the process penguins undergo when they shed old, worn-out feathers for new ones. The newest three were welcomed by penguins, Nicholas, Oswald and Mrs. Junior.

Nearly 20,000 people flocked to the Jackson Zoo the **FIRST WEEK** the penguins arrived.

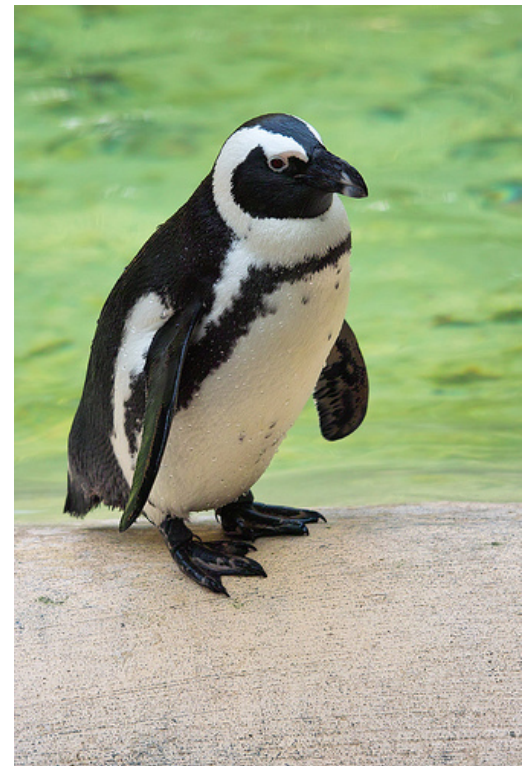
“We are very pleased with the turn out so far from this exhibit,” said Beth Poff, Zoo Director. “The Jackson Zoo is already an excellent family value, but during these lean economic times, it is especially gratifying to be able to offer families something truly unique to the area at a very affordable price.”

Penguin Plunge is a self-contained exhibit that houses the birds and features a rock-cropped backdrop with nesting stations and a pool for the birds to swim in. Guests of the Zoo can view the penguins during normal visiting hours in the special exhibit installed in the Discovery Zoo for an additional \$2.00 fee.

The public may also see penguin feedings at 10:30 a.m. and 1:30 p.m.

The temporary exhibit will be at the Jackson Zoo through August 15, 2009.

For more information, call 601-352-2580 or visit [www.jacksonzoo.org](http://www.jacksonzoo.org).



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Penguin Plunge was created by Animal Interaction Group – AIDG – Virginia Beach, Virginia.

Join the Jackson Zoo as it celebrates 90 years (1919-2009) of Education, Recreation, Conservation and Community! Visit [www.jacksonzoo.org](http://www.jacksonzoo.org) to check out exciting special events planned, animal updates, one-of-a-kind education programs, membership and adoption packages, and so much more.

The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to their member institutions and their communities to care about and take action to help protect wildlife.