

Date: September 19, 2008
Contact: Christopher Mims, Director of Marketing and Public Relations 601-352-2599

Boo at the Zoo

Visit the Jackson Zoo this Halloween season for family-friendly fun at Boo at the Zoo, October 24th and 25th from 5 p.m. until 9 pm. both nights. Boo at the Zoo will be jammed-packed with safe, “not scary” Halloween fun for the youngsters.

Boo at the Zoo will feature **trick or treat stations** from local businesses. Little ones can visit the **Haunted Hollow** for fun games and treats. **Inky the Clown** will also be performing both nights.

Slide, jump and bounce at the **Inflatable Emporium**, sponsored by McGraw Gotta Jump. Get your “mug” painted and your “Do” done at the “**Little Beauty Shop of Horrors**”. Dress up in your favorite trick or treating outfit and compete in the **Costume Contest**.

This year there will be **great scenes and characters** to enjoy, including:

- The Enchanted Island featuring Cinderella, Snow White and others!
- The Great Pumpkin Charlie Brown Pumpkin Patch
- Harry Potter’s Platform 9 ¾
- Scarecrow Alley
- Pirate’s Cove and more!



Younger children can test their skills at the “**Tot Spot**” with toddler focused games and prizes. Older kids (6 years old and up) can try their luck at games at the “**Goblin Carnival**” area.

Ride the ZOOBOO Express or catch a ride on the Halloween Carousel for just \$2.00. A hayride will also be available this year for \$1.00.

Admission to the event is \$7.00 for adults and \$4.00 for children. Friends of the Jackson Zoo pay \$6.00 for adults and \$3.00 for children. Parking is free.

Sponsorships are available. Call Christopher Mims, Director of Marketing and Public Relations at 601-352-2599 or email him at cmims@jacksonzoo.org

Limited trick or treat stations are also available each night. Call Sarah Broadus, Special Events Coordinator at 601-352-2500 or email her at sbroadus@jacksonzoo.org for information.