



Date: June 18, 2008  
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## **JACKSON ZOO SHIFTING HOURS & OFFERING GREAT SUMMER SAVINGS**

Beginning Monday, June 23, 2008, the Jackson Zoo will shift visiting hours to 8:00 a.m. until 4:00 p.m. with the last admission ticket sold at 3:30 p.m. every day. The new summer hours will run until September 2, 2008.

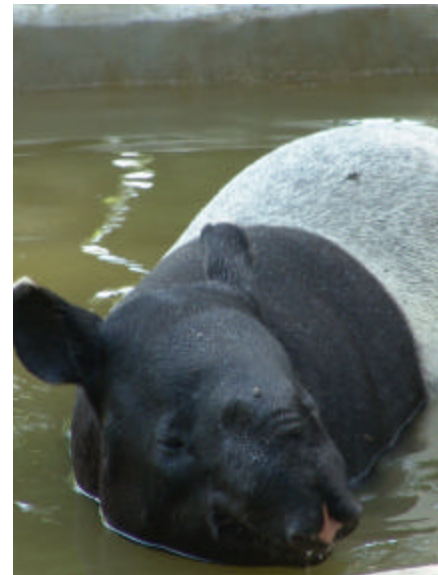
“We’ve noticed that some visitors, especially mothers with young children, have been arriving at the Zoo earlier and earlier during the hot months. After some discussion, we decided to open an hour earlier, hopefully so that people can beat some of the heat,” said zoo director Beth Poff.

The Zoo will also offer **“Half-Off Tuesdays”** every Tuesday beginning June 24, 2008 throughout the summer months. Half-off Tuesdays may not be combined with any other discount.

Looking for an even better deal? The Jackson Zoo offers a great membership program that gets you in the Jackson Zoo free for a year. Membership at the Jackson Zoo is as little as \$15 for an individual membership, \$45 for a family membership and \$35 for grandparents’ membership.

A Jackson Zoo membership comes with great benefits, including:

- **Free unlimited admission** to the Jackson zoo for an entire year
- Free or discounted admission to nearly **100 reciprocal zoos and aquariums across the country** for an entire year
- **Subscription** to the Zoo newsletter, *Wild Things*, that keeps you up-to-date on the latest Zoo happenings
- Special invitations to **Friends-Only events**
- **10% discount** at the Jackson Zoo Trading Company
- **Discount on Zoo Camp** and some Zoo special events
- **50% discount** on parking



Visit [www.jacksonzoo.org](http://www.jacksonzoo.org) to become a member today!