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Zoo Announces ‘Snow Day’ Saturday

The Jackson Zoo announces it’s having a “Snow Day” Saturday, December 1, 2007 from 10 a.m. until 12 noon. Snow Day celebrates the Snow Leopard and brings attention to the conservation work the Jackson Zoo dedicates to the species.

Visitors are invited to visit an interactive Snow Leopard Display from the International Snow Leopard Trust. The display tells the story of snow leopards in the wild, from problems facing the species, to how the Snow Leopard Trust works with communities on solutions.

The display features a music video of snow leopards and their habitat on multiple monitors, an interactive tail that children can lift to see how heavy the tail of a snow leopard really is, movable panes with different prints of cat coats, as well as other activities.

Snow Day also Features:

- Snow in the Children’s Playground in the Wildereness Mississippi Area (artificial snow machines)
- Have your photo taken in front of a snowy holiday backdrop (your camera or ours – donation appreciated)
- Keeper Chats about the Zoo’s Snow Leopard, Vladimir
- Space Jump
- Students from some of the countries making up the Snow Leopard habitat and range will be sharing cultural displays and presentations. Countries represented include: Russia, Pakistan and China
- Adopt the Zoo’s Snow Leopard or another animal
- Learn more about the Zoo’s conservation efforts and donate to the Snow Leopard Trust



The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America’s leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America’s largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

The Jackson Zoo is located at 2918 West Capitol Street and is open daily from 9:00 a.m. until 5:00 p.m. For more information about the Jackson Zoo, call (601) 352-2581 or visit www.jacksonzoo.org.