

NEWS



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FEAST WITH THE BEASTS AT THE JACKSON ZOO!

The Jackson Zoo is proud to announce an event especially for our members! The Feast with the Beasts will be held on Friday, August 31, 2007 from 5:30 pm to 7:30 pm at the Jackson Zoo.

This event offers members of the Zoo free admission and food and beverages, while supplies last. Members can enjoy fun activities and chats with zoo keepers who will talk about the beloved animals in their care. Also Docents will let you get up close and personal with some of the animals from the children's Discovery Zoo. While you are here, you can take a ride on the wild side on our Endangered Species Carousel.

If you are not already a member of Friends of the Zoo, the **Zoo Crew** will be on hand so you can join at the event. The price of memberships ranges from \$15 for an individual to \$45 for the entire family. This membership entitles you to free admission to the Jackson Zoo and over 100 other zoos across the country for an entire year. Members also receive discounted parking (except for some special events), a discount in the gift store and other great benefits.

The Jackson Zoo was recently named **Travel Attraction of the Year** by the Mississippi Tourism Association and is dedicated to its mission, to provide visitors with a quality recreational and educational environment dedicated to wildlife care and conservation. The new 4-plus acre Wilderness Mississippi was opened in 2006, and last year also marked the unveiling of a new entryway off Capitol Street and renovation of the orangutan exhibit. This year construction of a state-of-the-art Mississippi Discovery Center will begin. The Zoo also plans to make improvements to the elephant, tiger and leopard exhibits.

The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

The Jackson Zoo is located at 2918 West Capitol Street and is open daily from 9:00 a.m. until 5:00 p.m. For more information about the Jackson Zoo, call (601) 352-2581 or visit www.jacksonzoo.org.