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Disneymania Concert for Conservation July 22nd Concert Features T-Squad and Disney Channel Star

Build-A-Bear Workshop presents Disneymania Concerts for Conservation, a musical event that the whole family will enjoy at the Jackson Zoo, July 22, 2007 at 3:00 p.m. Hosted by a surprise Disney Channel star and featuring T-Squad, the hottest hip-hop act under the Disney Records label, this dynamic concert series incorporates music, dancing and acrobatics, while providing insight into the importance of conservation and what everyone can do to protect animals and the planet. Disneymania Concerts for Conservation is the only event where you will see animals up close and learn about them from zoo staff, while also dancing, singing, interacting with Disney celebrities and having a great time. Proceeds benefit the Orangutan Conservancy (a conservation project supported by the Jackson Zoo) and conservation efforts of the Association of Zoos and Aquariums.

Tickets for the event are \$12 per person (plus tax and fees) and children under the age of 3 get in free. The tickets are on sale now at the Coliseum Box Office and all TicketMaster outlets including Be-Bop Record Shops, by phone at 601-355-5252 or 1-800-488-5252 or online at ticketmaster.com.

The Jackson Zoo was recently named **Travel Attraction of the Year** by the Mississippi Tourism Association and is dedicated to its mission, to provide visitors with a quality recreational and educational environment dedicated to wildlife care and conservation. The new 4-plus acre Wilderness Mississippi was opened in 2006, and last year also marked the unveiling of a new entryway off Capitol Street and renovation of the orangutan exhibit. This year construction of a state-of-the-art Mississippi Discovery Center will begin. The Zoo also plans to make improvements to the elephant, tiger and leopard exhibits.

The Jackson Zoo is accredited by the Association of Zoos and Aquariums (AZA). The AZA is America's leading accrediting organization that sets rigorous, professional standards for zoos and aquariums. The AZA is building North America's largest wildlife conservation movement by engaging and inspiring the 143 million annual visitors to its member institutions and their communities to care about and take action to help protect wildlife.

The Jackson Zoo is located at 2918 West Capitol Street and is open daily from 9:00 a.m. until 5:00 p.m. For more information about the Jackson Zoo, call (601) 352-2581 or visit www.jacksonzoo.org.